

## **Claims**

1.

1 A molded plastic container or container preform having a wall with at least one  
2 matrix resin layer and at least one intermediate resin layer,  
3 said intermediate resin being blended with an additive,  
4 said wall having at least one localized portion of predetermined geometry that is  
5 thicker than surrounding portions of said wall and within which said additive is discernable.

2.

1 The container or preform set forth in claim 1 wherein said additive is selected  
2 from the group consisting of dyes, UV fluorescing agents and reflective metallic or mineral  
3 flakes.

3.

1 The container or preform set forth in claim 1 wherein said at least one localized  
2 portion comprises a logo.

4.

1 The container or preform set forth in claim 1 wherein said container or preform  
2 includes a sidewall and said at least one localized portion is formed in said sidewall.

5.

1 A method of making an identifiable container or preform, which includes:

2 providing a molded plastic container or container preform that includes a wall

3 having at least one matrix resin layer and at least one intermediate layer of resin blended with an

4 additive,

5 said wall having at least one localized portion of predetermined geometry that is

6 thicker than surrounding portions of said wall and within which said additive is discernable under

7 visible or UV light.

6.

1 The method set forth in claim 5 wherein said step of providing said molded plastic

2 container or preform comprises molding said portion of predetermined geometry into said wall.

7.

1 A container or preform produced by the method of claim 5.

8.

1 A container or container preform composed of a multilayer structure having a

2 barrier layer, said container or preform including,

3 a closed end,

4 a sidewall extending from said closed end,

5 a finish portion terminating said sidewall, and

6 an enlarged portion formed in at least one of said closed end, said sidewall, and

7 said finish portion,

9

8           said barrier layer including an additive therein that is discernible in at least one  
9   of visible light and ultraviolet light, wherein said additive is more visibly pronounced in said  
10 enlarged portion than in other portions of said container or container preform.

9.

1           The container or preform set forth in claim 8 wherein said additive is selected  
2   from the group consisting of dyes, UV fluorescing agents and reflective metallic or mineral  
3   flakes.

10.

1           The container or preform set forth in claim 8 wherein said enlarged portion  
2   comprises a logo.